



**“A Mark of Respect to their Memory;
Flying the Donate Life Flag.”**



What we hope to accomplish

North Memorial

Honor donors and their families by recognizing the gift of donation through public ceremonies.

What changes we made



A subcommittee of the hospital donation committee was formed to develop the policy and process.

Includes

- Nursing
- Chaplaincy
- Social Worker
- Security
- LifeSource

The process to honor donors



- Present the family with a garden size Donate Life flag at the time of donation
- Fly a large Donate Life flag at the hospital entrance during the time of donation
- Follow up letter offers the opportunity to return to North Memorial on a date of their choosing for a private flag raising ceremony



Results

On January 1, 2010 "Fly the Flag Policy"
implemented

27 flag raisings (Jan-Aug)

One family returned for a private flag ceremony
to honor their daughter on her 21st Birthday

Overwhelmingly positive reaction to this
initiative from families and staff



Results

"We were so proud to participate in Jake's memorial through the flag raising"

